

THE LOOK

THE LATEST NEWS FROM EYE CANDY CADDIES

Issue 2 www.eyecandycaddies.com



Hi everyone!

Where do I begin! I've got so much to tell you...

Since I launched Eye Candy Caddies in April 2005, we have established a beautiful portfolio of over 200 'cute caddies' that have been taking the world of golf by storm, appearing in corporate and charity golf days nationwide, in TV programmes and emblazoned across the pages of the sport's biggest selling magazines. You may even be the proud owner of a 2007 Eye Candy Caddies charity calendar, distributed free to 50,000 readers of the October 2006 issue of Play Better Golf magazine.

This summer, we took 60 beautiful caddies to a major charity event at the Royal Blackheath Golf Club in London for a day I don't think any of the players will ever forget! We're also regularly adorning the pages of golfing magazines, local and national newspapers, including The Guardian, Golf World, Today's Golfer, Golf Week, Golf Range News and even The Star newspaper in Malaysia. Great news obviously travels fast!

We also got a great reception at the Golf Show at Excel in London and even Mr Golf himself, the wonderful Peter Alliss couldn't resist talking about Eye Candy Caddies on BBC1 during the BMW PGA golf tournament at Wentworth.

With such great demand for 'golf made gorgeous', we have also taken the first step towards making Eye Candy Caddies a global brand. To coincide with the Ryder Cup at The K Club, County Kildare, we officially launched Eye Candy Caddies in Ireland to a wave of national newspaper, television and radio coverage. I am delighted to say we've already recruited our first 20 caddies in Ireland and taken our first bookings. With more than 400 courses across the country, we expect plenty of interest.

Corporate organisations in New Jersey, Texas and Chicago have also approached us to supply Eye Candy Caddies in the United States and we're taking part in the biggest golf show in Dubai – GolfEx – from January 27-29th, 2007. With so much overseas interest, we are currently exploring the creation of Eye Candy Caddy franchises in the US, France, Spain, Portugal and South Africa and this is being supported by the government body, UK Trade & Investment, which supports the overseas development of UK businesses.



And, don't forget that even though we so obviously make golf gorgeous and add lots of glamour to the fairways and greens, we also recognise that players want to concentrate on their game! That's why understanding and complying with the etiquette of golf is a core part of our training and service.

All of our Caddies are highly motivated, fun and personable and help to create a professional yet light-hearted atmosphere. And totally gorgeous!!!

I'm waiting for your call... don't forget me!

A handwritten signature in black ink that reads "Sarah" with a small flourish at the end.

SARAH STACEY, Managing Director
Email: sarah@eyecandycaddies.com

You can meet some of our cute caddies at www.eyecandycaddies.com

Fashion on the fairways

I'm so exciting about this! With the support of leading sportswear producer, Canterbury of New Zealand, we're going to launch a gorgeous new golf clothing range for our caddies and golfers everywhere that want to make a fashion statement.

We've already got lots of great ideas and we're currently talking to the London College of Fashion to also try and involve its students in this creative design process.

We'll be ready to hit the fairways next spring so watch this space!



Babes with your woods

'Gentlemen, put your hands together for Sarah Stacey, the brains behind Eye Candy Caddies, perhaps the finest golfing invention of all time.'

Golf World

Birdies galore

'Rich Americans are hiring the young beauties to caddy for them on courses around St. Andrew's at the expense of experienced bag men.'

Daily Mirror

'You've arrived at the course in your Bentley Continental. The Mini Hummer is on order, and you don't fancy carrying your clubs. So what do you do? Book an Eye Candy Caddy of course!'

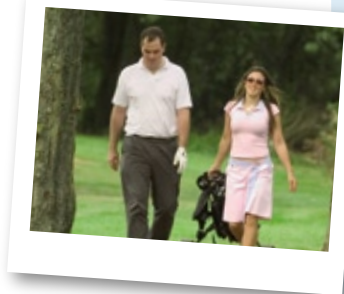
Bling Golf

'Established golfers at The Royal Blackheath Golf Club got an eyeful when 60 glamorous caddies took to the fairway to help raise money for good causes – proving the American trend for merging sporting prowess and good looks is making inroads in the UK too... Eye Candy Caddies is a boom business.'

South Wales Golfer

'Motorised golf bags and buggies could be a thing of the past, provided you have the wallet to hire a female caddy, which is set to be the latest craze. Eye Candy Caddies is unique in Britain.'

Sunday World



Supporting SPARKS



Eye Candy Caddies has been chosen to support golf days organised by the charity SPARKS (SPorts Aiding medical Research for KidS).

WHAT IS SPARKS?

Since 1991, SPARKS has funded over 150 medical projects in the UK, committing over £11 million to tackle conditions as diverse as cerebral palsy, meningitis, the dangers of premature birth, spina bifida childhood arthritis and cancers.

For every caddy booked through the charity for one of its golf days, we will donate £25.00 to SPARKS in support of its amazing work. For more information about SPARKS, please go to: www.sparks.org.uk

For bookings or further information, please contact

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